

PROMATION SA

WEBSITE ASSETS & BOOKING SYSTEM MASTER DOCUMENT

Version 1.0

COMPANY DETAILS

Company Name: Promotion SA (Pty) Ltd

Primary Email: sales@promotionsa.co.za

Website Domain: promotionsa.co.za

CONSULTATION TIERS

TIER 1 – FREE DISCOVERY CALL

Purpose: Initial consultation to understand the client's challenges, requirements, and desired outcomes.

Duration: 15 Minutes

Cost: Free

Booking Link: <https://calendar.app.google/76UHT5Rcj928GZCi6>

Description: Free 15-minute discovery call to discuss your project, operational challenges, automation requirements, electrical infrastructure, monitoring requirements, or smart technology goals. We identify opportunities, discuss possible solutions, and determine the best next step.

TIER 2 – ON-SITE OPERATIONAL ASSESSMENT

Purpose: Professional on-site review of operations, infrastructure, automation opportunities, monitoring requirements, electrical systems, and efficiency improvements.

Duration: 2 Hours

Cost: R5,000

Booking Link: <https://calendar.app.google/oJ3R44ypBZHyZUVz6>

Yoco Payment Link: <https://pay.yoco.com/r/4kGw6q>

Description: Professional on-site operational assessment including automation review, electrical infrastructure review, monitoring opportunities, efficiency improvements, and engineering recommendations.

Assessment fees may be credited toward approved project implementation.

Client Process:

Step 1: Pay R5,000 using Yoco.

Step 2: Book assessment using Google Calendar booking link.

Step 3: Receive confirmation from Promotion SA.

Step 4: Assessment conducted.

Step 5: Client receives recommendations and project roadmap.

TIER 3 – STRATEGIC ENGINEERING ASSESSMENT

Purpose: Comprehensive engineering and automation assessment for larger projects.

Duration: 2 Working Days

Cost: R15,000

Booking Link: <https://calendar.app.google/k4dYi8DyhHr7YjLq7>

Yoco Payment Link: <https://pay.yoco.com/r/2LXqp1>

Description: Comprehensive two-day engineering and automation assessment for industrial facilities, manufacturing plants, agricultural operations, commercial properties, hospitality facilities, and infrastructure projects.

Includes:

• Operational analysis • Automation opportunities • PLC review • SCADA review • Electrical infrastructure assessment • Monitoring strategy • Risk identification • Efficiency improvement recommendations • Technology roadmap • Implementation planning

Client Process:

Step 1: Pay R15,000 using Yoco.

Step 2: Book assessment dates using Google Calendar.

Step 3: Receive confirmation from Promotion SA.

Step 4: Two-day assessment completed.

Step 5: Receive detailed implementation roadmap and recommendations.

WEBSITE STRUCTURE

Homepage

About Promotion SA

ACTIVE Methodology

Services

• Industrial Automation • Electrical Engineering • Remote Monitoring & Control • Smart Property Solutions • EV Charging Infrastructure • System Integration

Industries

• Manufacturing • Agriculture • Hospitality • Commercial Property • Mining • Residential & Estates

Resources

• FAQs • Knowledge Base • Case Studies

Contact

Book Consultation

LEAD GENERATION FUNNEL

Cold Traffic



Website



Book Consultation Page



Choose Tier



Pay (if applicable)



Book Appointment



Assessment



Proposal



Project Award



Implementation



Support & Expansion

PRIMARY CALL TO ACTIONS

Request Consultation

Book Discovery Call

Schedule Operational Assessment

Book Strategic Engineering Assessment

Discuss Your Project

Request Site Assessment

PAYMENT LINKS

Operational Assessment: <https://pay.yoco.com/r/4kGw6q>

Strategic Engineering Assessment: <https://pay.yoco.com/r/2LXqp1>

GOOGLE CALENDAR LINKS

Discovery Call: <https://calendar.app.google/76UHT5Rcj928GZCi6>

Operational Assessment: <https://calendar.app.google/oj3R44ypBZHyZUVz6>

Strategic Assessment: <https://calendar.app.google/k4dYi8DyhHr7YjLq7>

STATUS

Website Content: COMPLETE

Booking System: COMPLETE

Payment System: COMPLETE

Ghostwriter Content: COMPLETE

Ready For Lovable Build: YES